

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT10/12 11.56
CHANGES
*** WFTV-TV ***

DATE OCT10/12 11.56

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
9	S		1100A-1200N	30		\$750.00	10/11	10/12	0		TH-F	0
PROGRAM : THE VIEW												
34	A		500A-530A	30		\$750.00	10/11	10/11	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT12 ON LINE-9 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 11.56
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#9									
			MISSED:TH-F/1100A-1200N				OCT12		30S	\$750.00		(OCT10/12)
			OFFER:THU/500A-530A				OCT11		30S	\$750.00		PLS ADVISE.
			CMT:WE CAN OFFER									
CONTRACT TOTAL											101165.00	
TOTAL SPOTS											62	

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TOTAL SPOTS	62

MARKET TOTALS	\$297,544	WFTV 34%	WKMG 21%	WESH 28%	WOFL 12%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 2%	EFTV 0%				

[illegible]